

Town of Superior
Community Development Committee

MINUTES

Thursday, June 25, 2020 6:00 P.M.
Superior Town Hall
199 N. Lobb Avenue, Superior, AZ 85173

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Superior Community Development Committee and to the public that the Superior Community Development Committee held a Regular Meeting open to the public set forth above.

Due to the impacts of the COVID-19 pandemic, which have prompted declarations of a public health emergency at both the state and federal levels, this meeting will be conducted using measures to protect public health. Members of the public are encouraged NOT TO ATTEND THE MEETING IN PERSON but instead to attend and listen to the meeting remotely by telephone.

To participate in the meeting telephonically follow the instructions below:

Tele-Conference Participant:

1. At the specified time, dial the Access Number **(605) 472-5364**.
2. When prompted, enter your Participant Code followed by #.
3. Your Participant Code is **654996#**.

Participant Star Commands:

- *4-Volume - Pressing *4 will increase/decrease the volume.
- *6-Mute - Participants can mute/unmute their own lines by pressing *6.

We will also be live-streamed on the Town's youtube channel.

<https://www.youtube.com/channel/UCd2f5D2dfTkaazjwNyhAXRA> .

Public access to the Mayor and Council Chambers will be restricted in order to prevent a large or close gathering of the members of the public and to promote social distancing. Additionally, some items on the agenda may be shortened, continued to a future meeting or taken out of order. These steps are part of the effort to limit the number of people who must be physically present, or who might desire to be physically present, at the meeting, and to limit the time of the public meeting.

This meeting was held remotely through technological means, as permitted under Arizona law.

1. **CALL TO ORDER**

Todd Pryor, Town Manager, called the meeting to order at 6:01 PM.

2. **ROLL CALL**

PRESENT TELEPHONICALLY:

Valerie Garcia
Vanessa Navarrette
Jim Schenck
Nathan Taylor

ABSENT:

William Duarte – Chairperson
Tiffany Rowell
Melissa Rabago - RCM

STAFF PRESENT:

Todd Pryor, Town Manager
Ruby Cervantes, Town Clerk

3. **PLEDGE OF ALLEGIANCE**

4. **CONSENT AGENDA**

Pursuant to Section 2-4-6 (D), matters listed under the Consent Calendar are considered to be routine and will be enacted by one motion and one vote. Prior to consideration of the Consent Agenda, the Chairperson will ask whether any members of the Committee request any item be removed from the Consent Agenda for separate discussion.

1. Minutes of Regular Session Minutes from May 28, 2020.

Motion to approve the Minutes from May 28, 2020 made by Ms. Navarrette, second by Mr. Schenck, Motion Carries.

AYES - 4 Committee Members: Navarrette, Schenck, Garcia, Taylor

NOES - 0

ABSENT – 3 Committee Members: Duarte, Rowell, Rabago

5. **NEW BUSINESS**

A. Discussion/Update on Revolving Loan Plan created with the excess money from SeedSpot. We will need a volunteer from the CDC to serve on the Committee. The CDC oversees the money being spent from the EIC money.

Per Mr. Pryor this Revolving Loan Plan is to stimulate Business Growth. Those serving on the Committee thus far are: Bryan Seppela, Resolution; Iowanna Morfesis, Rebuild Consultant ; Mayor Mila Besich and Arlene Diaz-Gonzalez, Economic Development. Mr. Pryor stated that we need a volunteer from this Committee. Mr. Schenck volunteered to be on the Committee. He will bring plan back to the CDC. Mr. Pryor will instruct Arlene to invite Mr. Schenck to the meetings.

- B. Discussion/Update on the Way Finding Signs. It has been approved by the Town Council on June 11, 2020 to use \$35,000.00 from the AZ Cares Act reimbursement for the Way Finding Signs Project. This project has been given back to CDC from Rebuild.

Mr. Pryor stated that this money was approved by the Town Council on June 11, 2020 to use \$35,000.00 from the AZCares Act Reimbursement for the Way Finding Signs Project. Businesses asked for this to drive customers to their businesses. The Wayfinding Signage Master Plan RFP was also emailed to Committee Members to look at.

CDC does RFP basics. CDC Committee will be involved with : Participation in reviewing proposals. Reviewing applications. Interviews.

Ms. Navarrette asked how much this would cost.

Mr. Pryor stated that with the Branding Study in place, could be \$50,000.00. We do have a branding study.

Next Summer/Fall the signs will be up in place

This RFP will be on the Town Council Agenda in July. Then back for review after August 7th deadline to submit RFP.

6. SUMMARY OF CURRENT EVENTS

A. Committee Members

Mr. Pryor talked about the Laser Light Show for the 4th of July. This is short notice. It's at the airport and will be broadcast over the car radios. There is enough parking. Please get the word out. He still has to meet with the PD Chief about traffic control. We also need sponsor slides. Let Mr. Pryor know if interested.

Mr. Schenck stated we must have the Stack.

Mr. Pryor suggested the Superior Branding Logo. Possibly the School logo. Ms Garcia will look into that. Needs to be high resolution.

Mr. Scheck announced that Rebuild will be having the Cemetery clean-up on Saturday, June 27 from 6 AM to 9AM. Please register online.

7. SCHEDULING OF NEXT MEETING

Community Development Committee Meeting July 23, 2020.

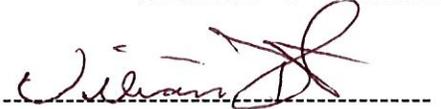
8. **ADJOURNMENT**

Motion to Adjourn the meeting made by Ms. Garcia, second by Mr. Taylor, Motion carries.
Meeting of the Community Development Committee adjourns at 6:17 PM.

AYES - 4 Committee Members: Navarrette, Schenck, Garcia, Taylor

NOES - 0

ABSENT - 3 Committee Members: Duarte, Rowell, Rabago



William Duarte, CDC Chairperson



Ruby Cervantes, Town Clerk